

EMPLOYMENT

JAN 2014 - PRESENT

JAEGER

WOMENSWEAR DESIGNER

Reporting to Creative Director, working on seasons SS15, AW15, SS16, AW16, SS17, AW17, SS18

Design:

- Researching and designing Laboratory - the brand's design-led luxury focussed capsule collection
- Working with Design and Buying teams across multi product, with focus on leading the tailoring
- Working across draping, softs, jersey, leather & suede
- Working with and directing freelance print designers
- Researching seasonal concepts, trends, brand's archive
- International research trips, vintage designer warehouses in Italy & New York
- CAD drawings, spec sheets & handovers, visual linesheets,

Production:

- Fittings with technical team bi-weekly
- Working with and managing in-house pattern cutters & sample room machinists
- Visiting & fittings at European and UK manufacturers
- Attending concept and ecom photoshoots and ad campaigns

Materials:

- Fabric & trim sourcing at Premiere Vision / MilanoUnica / London Textile Fair, & visiting mills in Italy
- Sourcing, designing, developing trim molds, and maintaining trims suppliers

Branding:

- Contributing to web redesign, lookbook design & airbrushing photography
- Researching & developing company ID
- New store interior & exterior research & design ideas

AUG 2013 - DEC 2017

LAAIN

FREELANCE DESIGN

Reporting to brand founder Sheila McKain (High-end athleisure & sportswear label)

- Designing
- CADs, cost/spec sheets, other design work
- Fabric & trim sourcing & development
- Lookbook assistance
- Designing and building original website
- Designing company branding, logo, & labelling

SEPT 2012 - NOV 2012

ROKSANDA

FREELANCE

Reporting to Production

- Hand embroidery and sewing for private client sales production
- London Fashion Week assistance, producing collection & backstage help for SS13 show

JUNE 2011 - JAN 2014

DAKS

WOMENSWEAR DESIGN ASSISTANT

Reporting to Head of Design, working on seasons SS12, AW12, SS13, AW13, SS14

- Designing and assisting design for catwalk and commercial collections
- CADs
- Backstage catwalk assistance & sourcing services for London Fashion Week
- Sketching fittings and looks during catwalk prep
- Fabric & trim sourcing at Premiere Vision / MilanoUnica / London Textile Fair
- Designing and developing trims with Italian manufacturers
- Concept & trend research
- Studio management

EXPERIENCE

MARCH 2012 - JULY 2012

ROKSANDA

INTERNSHIP

Studio Assistance: Sample cutting and construction for Resort 2013 collection,

- Working with designers and assistants for toiles/embroideries/accessories
- Visiting UK manufacturers

JAN 2012 - MARCH 2012

LOU DALTON

INTERNSHIP

Studio assistance: Cutting and constructing for London Fashion Week's AW12 catwalk collection, general help for Creative Director

MAY 2011 - NOV 2011

GARETH PUGH

INTERNSHIP

Studio assistance: Cutting and constructing for Paris Fashion Week's SS12 catwalk collection, backstage show help, dressing models**EDUCATION**

2014

CENTRAL SAINT MARTINS

FABRICS SHORT COURSE

2008-2011

BIRMINGHAM CITY UNIVERSITY

WOMENSWEAR DESIGN 2:1 BA (HONS)

2007-2008

WILTSHIRE COLLEGE

ART FOUNDATION

SKILLS

- Dedication to a high-quality finish of product with a good eye for detail
- Strengths in tailoring & outerwear, with experience in Leathers, Draping, Stretch Fabrics, & Sportswear
- Proficient in Illustrator & Photoshop
- Skilled in Designing, Illustrating, Researching, Fitting, and attention to the small details
- General other skills: CAD drawings, trim sourcing & designing, contact with suppliers, presentations, graphic design for presentations/logos/branding/packaging/web

REFEREES

Available on request