

EMPLOYMENT & EXPERIENCE

- JAN 2014 - PRESENT JAEGER WOMENSWEAR DESIGNER**
 Reporting to Creative Director Sheila McKainWaid
 -Designing
 -Working through tailoring & soft wovens/jersey/leather & suede
 -Researching themes/trends/brand ID
 -Research trips
 -Vintage research of own archive & across Europe/USA
 -Fittings, working with, and managing, in-house pattern cutters & sampling
 -Visiting & fittings at UK, European, and Far East manufacturers
 -Liaising with Creative Director/Buyers/Product Development/PR
 -Fabric sourcing - PV/MilanoUnica/LTF
 -Visiting Italian fabric mills
 -Managing/developing/sourcing trims
 -Directing freelance print designers
 -Contributing to web redesign/lookbook design & airbrushing imagery
 -New store interior & exterior design & research
 -CAD drawings, Spec sheets, spec handovers with tech, & visual line sheets
 -Attending Photoshoots
 -Pioneering an eco-focused in-house responsibility
- AUG 2013 - PRESENT LAAIN FREELANCE DESIGN & ASSISTANCE**
 Brand of Jaeger director Sheila McKainWaid
 -Assisting the owners/directors with range plans, cost/spec sheets, other design work
 -Designing
 -CADs
 -Fabric & trim sourcing & development
 -Look book assistance
 -Designing and building website
 -Designing company branding, logo, & labelling
- JUNE 2011 - JAN 2014 DAKS WOMENSWEAR DESIGN ASSISTANT**
 Assistant to Head of Design Sheila McKainWaid
 (Interning for the first year)
 -Designing and assisting design for commercial and catwalk collections
 -CADs
 -Fabric sourcing - PV/Unica/LTF
 -Sketching fittings and looks during catwalk prep
 -Backstage catwalk assistance
 -Trend & concept research
 -Design & sourcing trims
 -Services sourcing for LFW
 -Studio management
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- SEPT 2012 - NOV 2012 ROKSANDA ILINCIC FREELANCE**
 -Hand embroidery and sewing for private client sales production
- MARCH 2012 - JULY 2012 ROKSANDA ILINCIC INTERNSHIP**
 Studio Assistance:
 -Sample cutting and sewing toiles & Resort collection
 -Working with designers and assistants for toiles/embroideries/accessories
 -Visiting UK manufacturers
 -LTF assistance, producing collection & backstage help
- JAN 2012 - MARCH 2012 LOU DALTON INTERNSHIP**
 Studio assistance for AW12 LFW show, toiling and pattern cutting, working with Creative Director
- MAY 2011 - NOV 2011 GARETH PUGH INTERNSHIP**
 Studio assistance: assisting construction and cutting of SS12 show collection
 And PFW assistance

EDUCATION

2014	CENTRAL SAINT MARTINS	FABRICS SHORT COURSE
2008-2011	BIRMINGHAM CITY UNIVERSITY	FASHION DESIGN 2:1
2007	WILTSHIRE COLLEGE	ART FOUNDATION

OTHER

- Dedication to a high-finish quality of product with a good eye for detail and persistence for continuity throughout the whole collection
- Strengths in Outerwear & Tailoring, with experience in Leathers, Draping, Stretch Fabrics, & Sportswear
- Skilled in Designing, Illustrating, Researching, Fitting, and attention to small details
- Proficient in Illustrator & Photoshop
- General other skills: CAD drawings, trim sourcing & designing, contact with suppliers, presentations, graphic design for presentations/logos/branding/packaging/web

REFEREES

Available on request