

SEBASTIAN BIRD

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WOMENSWEAR DESIGNER
LONDON E20 1DL

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INSTA: @BIRDSEBASTIAN

EMPLOYMENT

WHISTLES

NOV 2023 - PRESENT

SOFT WOVENS DESIGNER

- Softs Designer with focus on owning and developing categories of casual dresses/jumpsuits/tops/skirts
- Researching, designing, & spec'ing large monthly collections, bi-weekly fittings; working closely with Buying team with range building
- Managing & guiding team assistant
- Visiting suppliers in Turkey & China
- Sourcing fabrics & trims

COS

NOV 2022 - SEPT 2023

SOFT WOVENS DESIGNER

- Temporary Contract; in Soft Wovens womenswear design team for SS23, AW23, SS24
- Designing/draping for monthly drops following seasonal directions, presenting to Creative Director/Head of Buying/Head of Design
- Working with in-house atelier & fabric development teams, closely working with Buying team
- Fabric & vintage sourcing, sample photoshoots
- Presenting to other departments seasonal trend & detail projections

ARCH4

MARCH 2022 - NOV 2022

FREELANCE DESIGNER

- Luxury Cashmere knitwear brand in London
- Working on menswear & womenswear; researching & designing for seasonal collections
- Managing team assistant and interns
- CAD artworks / trim developments / fittings / wholesale appointments / logo design / web design
- Model casting / styling / photoshoot

MIRLA BEANE

MARCH 2021 - APRIL 2022

FREELANCE DESIGNER

- Leading the design and brand aesthetic for a small start-up brand whose lead focus is sustainability.
- Managing the design and development of the collections; Designing/fitting/researching seasonal collections.
- Sourcing fabric and trims relevant to the brand's sustainable angle to meet MOQs.
- Designing brand graphics, labels, packaging, website.
- Sourcing factories, photographers, locations for ecom & lifestyle shoots.

AMANDA WAKELEY

JAN 2019 - AUG 2020

SENIOR WOMENSWEAR DESIGNER

- Designing 4 seasons per year, multi-product across tailoring, softs, jersey, and eveningwear.
- Guiding Press through collections at London Fashion Week presentations. Attending brand events.
- Planning and attending PV & London Textile Fair / Managing, developing, sourcing fabrics & hardware.
- Researching, Designing & developing fabric and print artworks.
- Managing interns & design studio assistants.
- Working with in-house pattern cutters, machinists, technical team, weekly fittings.
- Creating CADs and specs for pattern cutters & factories. Linesheet management.
- Lookbook photoshoot model castings, pre-shoot styling sessions, post-shoot image edit directions.
- Leading ecom photoshoots - casting, styling, retouch notes, image selection, on-set direction.
- Liaising with wholesale and merchandisers on collection development.
- Store Managers Meetings to present new collections / train staff on collections & guide styling.

BURBERRY

JUNE 2018 - JAN 2019

WOMENSWEAR CAD DESIGNER

- Maternity Cover; Working on Women's RTW CAD design, from Summer 2019-Winter 2019
- Illustrating and technical drawings for Women's RTW.
- Colouring up Riccardo Tisci's runway illustrations.
- Trim design & development / Developing fabric & print artworks.

JAEGER

JAN 2014 - JUNE 2018

WOMENSWEAR DESIGNER

- Reporting to Creative Director, working on seasons SS15-SS19.
- Researching and designing mainline RTW and Press collections.
- Working with Design and Buying teams across multi product, with focus on leading the tailoring.
- Researching seasonal concepts, trends, brand's 130 year archive.
- International research trips, vintage designer warehouses in Italy & NYC.
- CAD drawings, spec sheets & handovers, visual linesheets.
- Fabric & trim sourcing at Premiere Vision / MilanoUnica / London Textile Fair, & Italian mill visits.
- Working with and managing in-house pattern cutters & sample room machinists. Bi-weekly fittings.
- Visiting & fittings at European and UK manufacturers.
- Attending concept and ecomm photoshoots and ad campaigns.

LAAIN

AUG 2013 - APRIL 2018

FREELANCE DESIGNER

- Reporting to Creative Director (High-end athleisure & sportswear label).
- Designing, CADs, cost/spec sheets, other design work.
- Fabric & trim sourcing & development.
- Designing company branding, logo, & labelling.

DAKS

JUNE 2011 - JAN 2014

WOMENSWEAR DESIGN ASSISTANT

- Reporting to Head of Design, working on seasons SS12 - SS14, starting position from an internship.
- Assisting design for catwalk and commercial collections.
- Backstage catwalk assistance & sourcing services for London Fashion Week.
- Live-sketching fittings & looks during catwalk prep.
- Fabric & trim sourcing at Premiere Vision / MilanoUnica / London Textile Fair.
- Designing and developing trims with Italian manufacturers, concept & trend research.

EXPERIENCE

YODOMO

JUNE 2024 - PRESENT

MENTORING GRADUATE PROGRAMME

ROKSANDA

SEPT 2012 - NOV 2012

FREELANCE EMBROIDERER

ROKSANDA

MARCH 2012 - JULY 2012

INTERNSHIP

LOU DALTON

JAN 2012 - MARCH 2012

INTERNSHIP

GARETH PUGH

MAY 2011 - NOV 2011

INTERNSHIP

EDUCATION

LONDON ACADEMY OF BESPOKE TAILORING

2018

SAVILE ROW TAILORING TUTORSHIP

CENTRAL SAINT MARTINS

2014

FABRICS SHORT COURSE

BIRMINGHAM CITY UNIVERSITY

2008-2011

WOMENSWEAR DESIGN 2:1 BA (HONS)

WILTSHIRE COLLEGE

2007-2008

ART FOUNDATION

SKILLS

- Highly dedicated to producing high-quality, considered pieces.
- Particular strengths in tailoring & outerwear, but with much experience in softs, draping, leathers, stretch fabrics.
- Skilled in Designing, Illustrating, Researching, Fitting, Concepts, Sourcing.
- Proficient in Photoshop & Illustrator.
- Meticulous & patient, whilst able to work to deadlines.

[References available on request](#)